

## 2020-2021 ANNUAL REPORT

# UNITED WE CAN. TOGETHER WE WILL.

### OUR VISION

We identify the root causes of our community's most complex challenges and we work together to find solutions for one reason and one reason only, Nobody Left Behind.

### OUR MISSION

Building on deep local knowledge and relationships, we inspire individuals, networks, and organizations to work together in making Chatham-Kent the home we all want it to be.

### OUR VALUES

- Community First
- Meaningful Relationships
- Courage
- Tenacity
- Vulnerability
- Adaptability
- Kindness



**United Way**  
Chatham-Kent

# WE STARTED A MOVEMENT

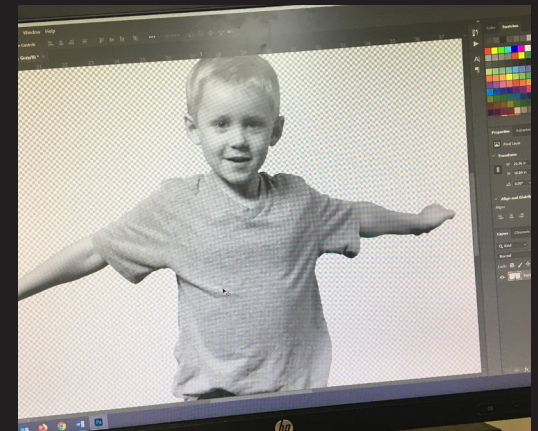


CONNECTIONS  
BRAVERY  
VULNERABILITY  
KINDNESS  
RELATIONSHIPS

**TENACITY**

COURAGE  
PASSION CARING SUPPORT  
TRUST  
ADAPTABILITY  
**EMPATHY**





Nothing could have prepared any of us for how fast 2020 would become a year like no other. COVID-19 changed everything forever – including United Way of Chatham-Kent. The pandemic served as a catalyst for us to rethink the way we work, communicate, support, and reach out to one other. In response to these sudden and significant changes, United Way developed an inclusive new mandate:

**UNITED WE CAN. TOGETHER WE WILL.**

# IT ALL STARTED WITH **LOCAL LOVE** **IN A GLOBAL CRISIS**



## **TIER 1**

**Emergency Response:** Supporting critical needs unavailable through other means, providing access to things like food, safe transportation, medication, social and mental health supports, and COVID-19 risk management.

## **TIER 2**

**Social Distancing Support:** Supporting news of working to support our community's most vulnerable such as connecting, through remote access videoconferencing.

## **TIER 3**

**Rebuilding Community & Social Capital:** Mitigating longer-term impacts as they are revealed, and helping our community adjust to the new 'normal' post COVID-19.

## **GREATER IMPACT IN THE COMMUNITY**

United Way of Chatham-Kent had already been exploring ways to get to the root causes of our community's most challenging issues. We were asking ourselves how individuals, grassroots networks, organizations, and agencies could work together more effectively on these challenges. When we realized COVID-19 was not going to be a two-week wonder, it was time to quickly put our ideas into action. Leveraging the United Way/Centraide network across Canada, we offered to convene what we called "**Local Love in a Global Crisis.**"



# COMING TOGETHER

UWOCK encouraged stakeholders from human and social service agencies, individual volunteers, and representatives of local government to pool their expertise and resources in a weekly virtual get-together. Through participation in regularly-scheduled meetings where more than 70 people could break out into groups or “tables,” the community has been able to deepen relationships, rebuild trust and give our community’s most vulnerable a voice—a seat at the table.

Since March 2020, the Social Planning and Action (SPA) Tables have been meeting weekly through the facilitation of UWOCK, as we provide a virtual space, administration and organization of the meetings. The Tables work both collaboratively, sharing resources and ideas across Tables, and independently, focusing on the needs of their group. Two key benefits of this collaboration are providing each other peer support and initiating programs to fill gaps in service caused or increased by the pandemic.

## SOCIAL PLANNING AND ACTION TABLES

- Child & Partner Violence
- Homelessness
  - Sub Committee: Peer to Peer
- Human Trafficking
- Indigenous Solutions Table
- Mental Health
- Older Adults
- Poverty/A.L.I.C.E.\*  
\*Asset Limited, Income Constrained, and Employed
- Youth

## CO-INVESTOR ROUNDTABLE

Acknowledging that a response to this global pandemic would take far more resources than UWOCK alone could manage, we opened the dialogue with our fellow foundations, municipal government, and several corporate partners. A Co-Investor Roundtable was created to efficiently and effectively coordinate and distribute emergency funding from all three levels of government, and our community. The Co-Investors Roundtable participants include:

- United Way of Chatham-Kent
- Chatham Kent Community Foundation
- Canadian Red Cross Association
- Municipality of Chatham-Kent

## 5 local concerns addressed by the SPA Tables in 2020:

**POVERTY & A.L.I.C.E. GROUP:** Those who were already unemployed or lost jobs due to COVID-19 required immediate help with basic needs, emotional supports, and financial recovery.

**SENIORS:** Older populations faced isolation, loss of supports, and mental health challenges due to COVID-19 regulations. Food, social, and medical assistance were immediately necessary.

**CHILD & PARTNER VIOLENCE:** Requests for referrals and assistance due to intimate partner violence significantly increased during the first year of the pandemic.

**HOMELESS POPULATIONS:** Immediate assistance was required to ensure outreach workers supporting the homeless population could continue to provide care, including fans and options when cooling and heating stations closed.

**YOUTH:** Physical and mental health challenges greatly affected youth impacted by COVID-19. Immediate outreach and supports were implemented.

- Ridge Landfill Community Trust
- TekSavvy Solutions Inc.
- Ursuline Sisters of Chatham
- Several local philanthropists

# MAKING A MIRACLE



**You may not have realized it, but UWOCK was deeply invested in the May 16 Miracle food drive that took place across Chatham-Kent.**

The May 16 Miracle asked every household in CK to leave a canned food donation outside, to be safely collected by volunteers then sorted and distributed to local emergency food relief programs. As COVID-19 continued to put stress on families and food pantries, this initiative gave our community a chance to participate safely in local giving. The results were a success that rippled across the municipality, boosting community spirit, and filling bags, shelves, and bellies of people hungry.







**THE MAY 16 MIRACLE WAS AN EARLY EXAMPLE OF GREATER IMPACT IN THE COMMUNITY. WE LOOK FORWARD TO BEING “QUIETLY BEHIND THE SCENES” FOR MANY MORE COMMUNITY INITIATIVES.**

## **YOU DIDN'T SEE UWOCK, BUT WE WERE THERE FROM THE BEGINNING:**

- Encouraging the co-creators of this monumental undertaking, through 36 days from conception to execution—no small feat!
- Helping with the tech support a large event needs.
- Sharing our resources, networks, and connections to amplify the event, and ensuring community-wide participation.
- Ensuring the safety of 3000+ volunteers by blanketing the entire event with our insurance and supplying individual PPE (700+ bottles of hand sanitizer and face masks!) to lead volunteers to share with their respective teams.
- Helping to celebrate the success of the event, boost morale, and spread hope across the municipality.

### **MAY 16 MIRACLE BY THE NUMBERS:**

**3,000+** volunteers

**80** drop-off depots

**70,000** porch pick-ups

**2,000** square km canvassed

**678,200** non-perishable food items received (smashing ONE previous world record!)

**\$45,855** raised within Chatham

**31** local emergency front-line food relief programs helped

# OUR ROLE IN THE MOVEMENT

## A PAUSE TO REFLECT

With the Social Planning & Action Tables and the Co-Investor Roundtable gaining momentum and traction, United Way began to think ahead to Tier 3 of Local Love in a Global Crisis. We asked ourselves what rebuilding the community could look like if the new collaboration was to be sustained. We had learned a lot from the first months of bringing the Tables together. What did and do we want our role to be in making this place we all call home the best it can be? What is our contribution to making sure that Nobody is Left Behind?

This reflection led us to launch the idea of **United We Can. Together We Will.**

## ENHANCING GOOD THINGS ALREADY UNDERWAY

Women United is a great example of collaboration and leadership that we want to see continue and grow. This powerhouse group advocates for women, children, and vulnerable populations in Chatham-Kent through coordinated events and giving at the leadership level. With a responsive Executive Committee and their dedicated staff member participating in several SPA Tables to keep the group well-informed, Women United was able to quickly assess and react to the changing needs of the community throughout 2020. Funding was provided through individual grants, the Five for Five membership was expanded, and support for youth through the Backpack Program was adapted to meet the changing environment. Tampon Tuesday pivoted to a drop-off model with COVID-19 protocols in place and yielded a 40% increase in donations from 2019, as 18 agencies and 37 schools benefited from receiving free menstrual hygiene items.

## NEW WAYS FORWARD

### ... a podcast

Highlighting the stories of local agencies, volunteers, third party event organizers, business partners, and community leaders, the UWOCK Podcast engaged special guests, experts, board members, and staff for meaningful discussions. Conversations included insights from the Indigenous Peer navigator, informations about food insecurity, issues faced by the homeless community and more.

### ... a newsletter

As life for so many of us moved inside, and events were paused or modified, we opted to expand on our annual L'il Red campaign. With quarterly issues, the UWOCK newsletter keeps donors engaged and informed of the work being done in and around the community by including success stories, highlighting upcoming initiatives and updating the quickly-changing landscape of needs during the pandemic. With the personal touch of hand-addressed envelopes, we're pleased to report the newsletter has grown to a robust mailing of nearly 2,000 subscribers and is distributed to local media and relevant stakeholders each quarter.



# UNITED WAY IN THE COMMUNITY



FACILITATOR COMMUNITY  
STORY-TELLER CHAMPION  
CONVENOR COLLABORATOR  
CO-INVESTOR CAPACITY



# RE-THINKING WORKPLACE CAMPAIGNS AND THIRD-PARTY FUNDRAISERS



**IN A YEAR WHEN WORKPLACES CHANGED DRASTICALLY, WORKPLACE GIVING HAD TO BE ADJUSTED SIGNIFICANTLY AS WELL. HANDSHAKES AND FACE TO FACE CONVERSATIONS WERE REPLACED WITH USB DRIVES AND EMAILS!**

**WE DEEPLY APPRECIATE ALL OF THE CORPORATE PARTNERS WHO REMAINED DEDICATED TO GIVING WHATEVER THEY COULD AT A TIME WHEN THE FUTURE OF WORK WAS A CONCERN TO ALL.**



As COVID-19 precipitated changes to live events, fundraising, and workplace logistics, UWOCK worked with generous third-party and passionate corporate partners to establish safe, creative, and meaningful ways to give.

## SOME OF THE 2020 THIRD-PARTY PARTNERSHIPS INCLUDED:

### HELPING THE HOMELESS THROUGH THE HOLIDAYS

Maple City Homes had already been a generous supporter of UWOCK when, in early December 2020, general manager Trevor Mailloux spent some time doing outreach with CK's homeless population. That experience showed Trevor needs that he never realized existed in our community. Armed with a determination to help meet those needs, Maple City Homes turned their annual holiday fundraiser outward, challenging Chatham-Kent to help them raise \$100,000 for homeless support throughout the municipality. For every \$3 raised, Maple City Homes added an additional \$1, bringing the successful fundraising total to \$107,992, with aggregated donations from many other local businesses in the home-building sector. Maple City Homes raised the roof on this one.

### JOSH'S APPLESAUCE

We met Josh in July of 2020, when he participated in the launch of our **United We Can. Together We Will.** initiative, becoming a smiling face in our black and white mural. Being a part of the photoshoot allowed us to establish a relationship with Josh and his family, so when his grade 8 teacher gave her class an assignment to somehow turn \$25 of seed money into a more substantial donation to charity, Josh quickly decided he would be raising money for UWOCK, to which he now had a real connection.

Josh went home that day to think about his project, and inspiration hit him as he walked in the door—that is, the smell of his mother making applesauce hit him and from there, Josh's Applesauce took shape. Josh spent his \$25 on apples and some supplies and started selling his jars of applesauce. With the help of close friends and family, Josh's delicious creations raised \$550 for women and children through UWOCK. A+ effort, Josh!

### BAKING WITH WILL

University of Waterloo student, William Shepherd, parlayed his pandemic baking business into a successful fundraiser by selling his delicious breads in the weeks leading up to the December holidays, with 20% of his profits donated to UWOCK. After two weeks of sales, Baking with Will raised \$300 to support local mental health initiatives and programs that help fight hunger. We certainly appreciate fully-baked ideas like Will's.



# RE-IMAGINING WAYS TO SUPPORT PEOPLE WHO NEED A HAND UP

Programs for youth are a great example of this idea in action. The mental and physical health of youth and students remains a core area of concern both inside and outside of the school environment. To support young people, as well as their educators and caregivers, UWOCK collaborated with teachers from the public, separate and private school sectors, and the SPA Tables to determine the critical needs of classrooms, teachers and students. As the COVID-19 pandemic necessitated online learning, modified classroom behaviour and wide-spread, often stressful, changes to social and physical protocols, UWOCK directed unprecedented emergency funding and additional assistance to our youth and school communities. This support included:



## TEACHER'S TOTES

Funded directly through the SPA Tables, UWOCK's staff and a team of volunteers collaborated directly with educators to identify critical resources teachers could use to help students in their classrooms. In total 12 schools across Chatham-Kent received the following supports to help students in the classroom.

**66** CLASSROOM BOXES FILLED WITH CRITICAL SUPPLIES TO MEET COVID-19 RESTRICTIONS

**87** STUDENT BACKPACKS

**20** STUDENT LUNCH BAGS





## BACKPACK PROGRAM

UWOCK remained committed to providing students with the tools they needed for success, no matter where or how learning was taking place. To accommodate the many changes brought on by COVID-19, the traditional backpack program transitioned to a gift card model. This program provided eligible students with \$40 gift cards (up to a maximum of \$100 per family) to shop with freedom and dignity for the supplies they deemed necessary for their unique situation—be it sneakers, charging cords, pencils, or USB drives. In total:

**\$47,000** IN GIFT CARDS WAS DISTRIBUTED  
THROUGHOUT CHATHAM-KENT

**750** HOUSEHOLDS PARTICIPATED

**1,600** STUDENTS SIGNED UP FOR THE PROGRAM

## COVID-19 STUDENT NUTRITION GIFT CARD PROGRAM

When schools temporarily closed and learning moved online, many students lost the breakfast and snack programs their schools provided. For some, this healthy snack helped them stay focused and positive during the school day. For others, this program supplied their only complete meal of the day. To support student nutrition, UWOCK worked with Chatham-Kent Student Nutrition Program, CK Public Health, to quickly establish the COVID Student Nutrition Program, where families could register online to receive grocery store gift cards to help purchase food for their children. Pivoting to gift cards meant the program could run beyond school months, making this the first student nutrition program offered in Chatham-Kent throughout the summer.

**\$93,169** INVESTED IN THE PROGRAM

**300** STUDENTS FED PER WEEK ON AVERAGE

THE PROGRAM RAN FROM  
**MARCH-AUGUST 2020**







**UNITED WE CAN. TOGETHER WE WILL.**

# COVID-19 GOVERNMENT FUNDING



In response to the COVID-19 Pandemic, the Government of Canada recognized the need to support the vulnerable individuals in communities across the country.

The government created and expanded programs to help communities and funds were allocated and then distributed with the help of United Ways across the country. Learn more about the locally funded programs on page 19.

## NEW HORIZONS FOR SENIORS PROGRAM

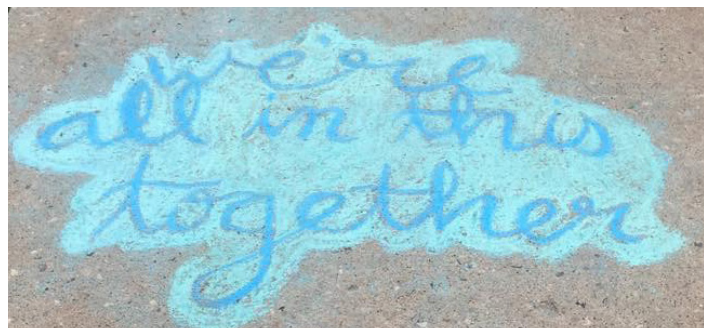
On March 29, 2020, Prime Minister Justin Trudeau announced a \$9 million investment in United Ways across Canada to support vulnerable seniors. United Way of Chatham-Kent received and invested \$49,808 as allocated by Employment Social Development Canada through United Way Centraide Canada. Funds flowed through registered charitable organizations serving Chatham-Kent and programs addressing the isolation and worry local seniors were experiencing.

## SOCIAL SERVICES RELIEF FUND

The Ontario government provided \$200 million in social services relief funding to help protect the health and safety of the province's most vulnerable people in response to the outbreak of COVID-19. Funding helped municipalities and social service providers such as shelters, food banks, emergency services, charities and non-profits continue their critical services, hire additional staff, and encourage social distancing and self-isolation measures to keep clients safe and healthy. Locally \$354,000 was dispersed across Chatham-Kent to emergency outreach providers to help the homeless and those struggling financially with food relief and temporary shelter.

## EMERGENCY COMMUNITY SUPPORT FUND (ROUND 1 AND ROUND 2)

The Government of Canada's Emergency Community Support Fund was created to help charities and non-profit organizations adapt and increase frontline services for vulnerable populations during COVID-19. The \$350 million ECSF was announced by the Government of Canada on April 21, 2020 and was administered in collaboration with United Way Centraide Canada, Community Foundations of Canada and the Canadian Red Cross. It was part of a broad series of emergency response measures by the Government of Canada. In October of 2020, a second round of ECSF funding was announced and in the end, \$412,302.44 was invested across Chatham-Kent.





# UNITED WE SUPPORT

## Community Response Fund

The Community Response Fund was set up when the pandemic began and helped agencies respond to increased, changing and immediate needs in Chatham-Kent.

<b>Big Brothers Big Sisters of Chatham-Kent</b>	<b>Virtual Mentorship:</b> Accommodating the increased referrals and recruiting mentors for virtual mentorship.
<b>Big Brothers Big Sisters of Chatham-Kent</b>	<b>Youth Support:</b> Accommodating the increased referrals by funding a short-term contract for two full time youth caseworkers.
<b>Chatham-Kent Hospice Inc.</b>	<b>Basic Needs for COVID-19 Protection:</b> Purchasing of PPE, and cleaning supplies to protect staff while they support people at end of life.
<b>Chatham-Kent Women's Centre</b>	<b>Basic Needs for COVID-19 Protection:</b> Purchasing of PPE, cleaning supplies, and food necessities for isolated families.
<b>Employment and Social Service</b>	<b>Senior Support &amp; Comfort Kits:</b> Providing individual health care needs currently impacted by COVID and not covered through any other source. In partnership with the Municipality of Chatham Kent
<b>Maple City Centre for Older Adults (ALC)</b>	<b>Senior Support &amp; Comfort Kits:</b> Providing senior outreach by offering comfort bags of COVID necessities, and personal check-ins for those struggling in isolation.
<b>R.O.C.K. Missions</b>	<b>Homelessness Care:</b> Providing emergency outreach of meals, harm reduction, wellness checks and COVID-19 education for people experiencing homelessness.
<b>R.O.C.K. Missions</b>	<b>Winter Homelessness Care:</b> Providing emergency outreach of meals, harm reduction, wellness checks and COVID-19 education for people experiencing homelessness.
<b>R.O.C.K. Missions</b>	<b>Peer Support:</b> Supporting the Peer-to-Peer Table by actively working alongside CK's vulnerable population to find unique solutions to issues that matter most to them.
<b>Sandwich Guys</b>	<b>Transportation:</b> Providing fuel gas cards for volunteers delivering emergency outreach of meals to households living in the rural parts of Chatham-Kent.
<b>St. Andrew's Residence</b>	<b>Basic Needs for COVID-19 Protection:</b> Purchasing of PPE, cleaning supplies to protect senior residence and support the volunteers of the Meals on Wheels program.

## Community Response Fund

The Community Response Fund was set up when the pandemic began and helped agencies respond to increased, changing and immediate needs in Chatham-Kent.

<b>Victorian Order of Nurses Chatham-Kent</b>	<b>Coping Tool Kit:</b> Providing coping tool kits to help children with their mental and emotional well-being during social distancing measures.
<b>Victorian Order of Nurses Chatham-Kent</b>	<b>Technology Support:</b> Purchasing technology.

## Government of Canada's Emergency Community Support Fund - Round 1

**Round 1:** United Ways across the country, including United Way of Chatham-Kent, distributed emergency assistance funding to help front line agencies with their abilities to continue delivering essential programs throughout the pandemic.

<b>Big Brothers Big Sisters of Chatham-Kent</b>	<b>Doubly Vulnerable Youth Program:</b> Providing virtual programming to decrease the likelihood of negative impacts from social distancing.
<b>Canadian Liver Foundation</b>	<b>Living with Liver Disease Virtual Program:</b> Offering online liver disease peer support and information sessions from health professionals.
<b>Chatham-Kent Children's Services</b>	<b>Autism Transitional Classroom:</b> Supporting children with severe developmental and intellectual disabilities.
<b>Chatham-Kent Community Health Centres</b>	<b>Supporting Migrant Workers:</b> Providing emergency outreach to the migrant worker population while in quarantine.
<b>Chatham-Kent Drug Awareness Council</b>	<b>Addiction &amp; Harm Reduction:</b> Educating the community on various ways to reduce the harms of an overdose and providing accurate information and resources.
<b>Chatham-Kent Women's Centre</b>	<b>Activity &amp; Resource Kits:</b> Providing activity and resource kits to people impacted by intimate partner violence to improve emotional and social well-being.
<b>Crohn's and Colitis Canada</b>	<b>Virtual Mental Health Group Support Program:</b> Providing online peer and mental health support for those in the Crohn's and Colitis community.
<b>Easter Seals Ontario</b>	<b>Expansion of Virtual Visiting:</b> Providing mobility and accessibility equipment to children facing increased challenges due to the pandemic.
<b>Family Service Kent</b>	<b>Food Access:</b> Removing barriers for people accessing food in parts of Chatham-Kent without grocery stores, public transit, or access to emergency food providers.
<b>Family Service Kent</b>	<b>Frozen Meals Subsidy:</b> Partnering with Meals on Wheels to provide frozen meal deliveries to seniors needing access to healthy prepared meals.



## Government of Canada's Emergency Community Support Fund - Round 1

**Round 1:** United Ways across the country, including United Way of Chatham-Kent, distributed emergency assistance funding to help front line agencies with their abilities to continue delivering essential programs throughout the pandemic.

<b>Family Service Kent</b>	<b>Collaborative Mental Health Support Program:</b> Supporting the Mental Health Table by funding mental health supports, education and mental health advocacy for people reaching out them for the first time.
<b>Learning Disabilities Association of Chatham-Kent</b>	<b>Tutoring and Tilly's Tales Program:</b> Providing academic assistance to elementary aged children through tutoring and Facebook Live reading sessions.
<b>Loads of Love</b>	<b>Basic Needs for COVID-19 Protection:</b> Purchasing of PPE, and cleaning supplies to protect staff and volunteers. Reopen thrift store serving vulnerable populations and supplies emergency outreach providers.
<b>Maple City Centre for Older Adults (ALC)</b>	<b>Social Distancing Programs &amp; Services:</b> Offering programs, health services, and support to seniors.
<b>March of Dimes</b>	<b>Social Connect Mentorship:</b> Offering socially distant and virtual supports through mentorship to reduce social isolation for people living with a disability.
<b>Mental Health Network of Chatham-Kent</b>	<b>Peer Support Warm Telephone:</b> Offering a pre-crisis telephone support service to help people through various situations before a crisis results.
<b>New Beginning ABI &amp; Stroke Recovery Association</b>	<b>Patio Reopening Program:</b> Creating an assessable outdoor space to continue services safely outdoors.
<b>Ridgetown &amp; Area Activity Centre</b>	<b>Centre Foot Clinic:</b> Offering onsite foot care with a RPN to reduce health complications.
<b>Victorian Order of Nurses Chatham-Kent</b>	<b>Kids' Circle Program:</b> Supporting children through the grief of losing a family member and stresses of the pandemic.

## Government of Canada's Emergency Community Support Fund - Round 2

**Round 2:** United Ways across the country, including United Way of Chatham-Kent, distributed emergency assistance funding to help front line agencies with their abilities to continue delivering essential programs throughout the pandemic.

<b>Big Brothers Big Sisters of Chatham-Kent</b>	<b>Family Activity Boxes for Vulnerable Youth:</b> Funding the collaborative Social Action & Planning Youth Table's program to provide an activity to help families experiencing COVID toxic stress.
<b>Family Service Kent</b>	<b>Transportation Service Subsidy:</b> Subsidizing transportation services for people getting to their medical appointments and delivering medication or food within Chatham-Kent.
<b>Maple City Centre for Older Adults (ALC)</b>	<b>Digital Enhancement Programs:</b> Providing technology support to upgrade necessary equipment upgrades for digital programing and educational supports.
<b>New Beginning ABI &amp; Stroke Recovery Association</b>	<b>Member Support Program:</b> Subsidizing transportation services, and purchasing therapeutic technology upgrades.
<b>Ska:na Family Learning Centre</b>	<b>Shkaabewis Indigenous Community Collaborator:</b> Providing preventative care for at risk Urban Indigenous peoples through culturally appropriate care.

## Government of Canada's New Horizons for Seniors

The New Horizons for Seniors funding provided grants to agencies that support vulnerable seniors in Chatham-Kent.

<b>Canadian Cancer Society</b>	<b>COVID Supports and Virtual Peer Match Program:</b> Expanding the capacity for the Cancer Information Helpline, update COVID information, and reduce anxiety of Canadians living with cancer through mentorship programing.
<b>Canadian National Institute for the Blind</b>	<b>Vision Mate Program:</b> Eliminating the impacts of isolation on seniors with sight loss through peer supports.
<b>Family Service Kent</b>	<b>Free Counselling Sessions:</b> Providing seniors mental health support and community outreach for those struggling in isolation.
<b>Maple City Centre for Older Adults (ALC)</b>	<b>Senior Support &amp; Comfort Kits:</b> Providing outreach to seniors by offering comfort bags of COVID necessities, and check-ins for those struggling in isolation.
<b>Victorian Order of Nurses Chatham-Kent</b>	<b>Expansion of Virtual Visiting:</b> Purchasing technology so staff can provide virtual visiting to seniors.

## Government of Ontario's Social Service Relief Fund

Funds were in partnership with the Municipality of Chatham-Kent and Government of Ontario to fund services that would protect the health and safety of Chatham-Kent's most vulnerable.

<b>Changing Ways</b>	<b>Counselling Support:</b> Providing phone counselling sessions to fathers who have, or at risk of, perpetrating abuse or neglecting their family.
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## Government of Ontario's Social Service Relief Fund

Funds were in partnership with the Municipality of Chatham-Kent and Government of Ontario to fund services that would protect the health and safety of Chatham-Kent's most vulnerable.

<b>Chatham Hope Haven</b>	<b>Shelter Supplies:</b> Providing the organization with grocery store gift cards to purchase the supplies needed to address food insecurities within the homeless population.
<b>Chatham Hope Haven</b>	<b>Winter Homelessness Care:</b> Funding the purchase of winter clothing for the homeless community.
<b>Chatham Hope Haven</b>	<b>Food Insecurity:</b> Providing basic needs to the homeless population.
<b>Chatham Hope Haven</b>	<b>Emergency Homeless Shelter:</b> Supporting the outreach shelter in preparing the space to meet COVID-19 protocols, Purchasing of PPE, and cleaning supplies to protect staff, and supplies need to help their clientele..
<b>Family Service Kent</b>	<b>Basket of Good:</b> Partnering with CHAP and Meals on Wheels to address transportation barriers for seniors and persons with disabilities, meal delivery services, and services for those without access to appropriate debit card technology.
<b>Family Service Kent</b>	<b>Hot &amp; Frozen Meal Bundle Program:</b> Partnering with Meals on Wheels to provide meal deliveries to seniors needing access to healthy prepared meals.
<b>Family Service Kent</b>	<b>Transportation Subsidy:</b> Subsidizing transportation services to seniors and people living with a disability; to ensuring access to grocery stores and providing delivery.
<b>May Court Club of Chatham-Kent</b>	<b>Homelessness Care:</b> Supporting volunteer during emergency outreach of meals, harm reduction, and wellness checks for people who are homeless.
<b>R.O.C.K. Missions</b>	<b>Homelessness Care:</b> Providing emergency outreach of meals, harm reduction, wellness checks and COVID-19 education for people experiencing homeless.
<b>Word of Life Church Soup Kitchen</b>	<b>Emergency Lunch Box Program &amp; Queen Elizabeth II Breakfast Program:</b> Providing vulnerable youth with healthy snacks and breakfasts in 22 schools across Chatham-Kent.
<b>Word of Life Church Soup Kitchen</b>	<b>Soup Kitchen Program:</b> Accommodating the increased demand on the soup kitchen services and inflated costs of take-out containers.

## Ontario Student Nutrition Fund

Collectively United Way of Chatham-Kent, CK Public Health and the Chatham-Kent Breakfast Program, developed a program ensure children could still access food while schools operated through distance learning.

### COVID-19 Student Nutrition Program

**Gift Card Program:** Providing households, the ability to purchase food for children who normally participate in their school's breakfast program.

## United Way Released Funding

United Way funding from the Community Partnership Fund is granted based on pledges of support received during the annual United Way campaigns. Due to the unexpected and substantial pledge loss, directly resulting from the pandemic, former funded agencies were only able to receive their first quarter payment.

### Big Brothers Big Sisters of Chatham-Kent

**Go Girls & Game On Mentoring:** First quarter payment of funding to support programming.

### Changing Ways

**Caring Dads Program:** First quarter payment of funding to support programming.

### Chatham-Kent Children's Services

**Autism Transitional Classroom:** First quarter payment of funding to support programming.

### Chatham-Kent Learning Disabilities Association

**Social Skills Wellness & Tutoring Program:** First quarter payment of funding to support programming.

### Chatham-Kent Student Nutrition Program

**Student Nutrition Program:** First quarter payment of funding to support programming.

### Dresden Sidestreets

**Youth Drop-In:** First quarter payment of funding to support programming.

### Family Service Kent

**Geared-to-Income Counselling:** First quarter payment of funding to support programming.

### Restorative Justice Chatham-Kent

**Positive Strides:** First quarter payment of funding to support programming.

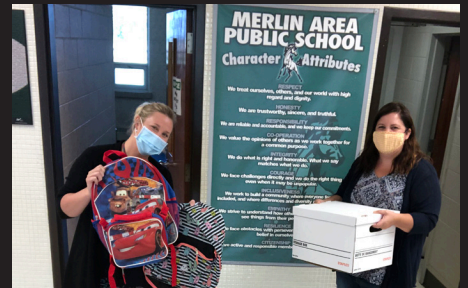
### Solid Rock Cafe

**Youth Drop-In:** First quarter payment of funding to support programming.

### Victorian Order of Nurses

**Kids' Circle:** First quarter payment of funding to support programming.









# UNITED WE CARE

## CURRENT UWOCK STAFF

### Patricia Peters

Acting CEO, Director, Resource Development & Community Engagement

### Jackie Van Eerd Beatty

Director, Community Development

### Eva Marie Clarke

Human Service Impact Partner & Executive Assistant to the CEO

### Jaclyn Gillier

Data Strategist

### Karen Green

Community Content Coordinator

### Rose-Anne Mayor

Tilbury Information & H.E.L.P. Centre Manager

### Margery Muharrem

Individual Donor & Major Gifts Associate\*

### Scott Roose

Chatham-Kent Nonprofit Centre Coordinator

### Courtney Wells-Doxtater

Business Liaison\*

### Veronica Whittal

Finance & Administration Coordinator

## CURRENT UWOCK BOARD

### Chris Appleton

Acting President

### Darryl Pidduck

Treasurer

### Patricia Peters

Secretary, Ex-Officio

### Ashley Church-Crawford

Director

### Shirley Davies

Director

### Aimee June

Director

### Jordynne Lindsay

Director

### Adele Metcalfe

Appointed Director, Labour United

### Robb Nelson

Director

### Kirsten Ramsay

Director

### Shawna-Lee Rivard

Appointed Director, Labour United

### Tania Sharpe

Director

### Wes Thompson

Director

### Eva Marie Clarke

Recording Secretary



# UNITED WE CAN. TOGETHER WE WILL.

## CO-INVESTOR ROUNDTABLE

**Andrew Thiel**

Abstract Marketing

**Cathy Cabral**

Canadian Red Cross

**Teri Thomas-Vanos**

Chatham-Kent Children's Services

**Chris Pegg**

Chatham Kent

Community Foundation

**Ruth Hook**

Chatham Kent

Community Foundation

**Robb Nelson**

Family Lending

**April Rietdyck**

Municipality of Chatham-Kent

**Polly Smith**

Municipality of Chatham-Kent

**Faith Hale**

Ska;na Family Learning Centre

**Dava Robichaud**

TekSavvy

**Louise LaLumiere**

TekSavvy

**Stacey Harris**

TekSavvy

**Irene Moore**

University of Guelph

**Patty Peters**

United Way of Chatham-Kent

**Wes Thompson**

United Way of Chatham-Kent

**Noreen Allossery Walsh**

Ursulines of Chatham-Kent

**Margery Muharrem**

Women United

## A warm thank you to our dedicated staff & board who have moved on from the organization:

**Brian Armitage**

Director, Labour Programs & Services;  
Manager, Wallaceburg Information  
& H.E.L.P. Centre

**Terry Johnston**

Donor Engagement,  
Campaign Associate

**Morena McDonald**

Director of Marketing &  
Communications

**Karyn O'Neil**

Director, Community Engagement  
& Operations

**Steve Pratt**

Chief Executive Officer

**Tom Slager**

Director, Donor Relations  
& Communications

**Brad Langford**

President

**Linda Reaume**

President

**Jason Campbell**

Director

**Melanie Currie**

Director

**Lynn Girty**

Director

# SOCIAL PLANNING & ACTION TABLE PARTICIPANTS

## Child & Partner Violence

Changing Ways  
Chatham-Kent Children's Services  
Chatham-Kent Women's Centre  
Family Service Kent (FSK)  
Reseau femmes  
United Way of Chatham-Kent  
Victorian Order of Nurses (VON)  
Women United

## Peer-to-Peer

Chatham-Kent Children's Services  
Chatham-Kent Health Alliance  
Chatham-Kent Public Health Unit (CKPHU)  
Chatham-Kent Women's Centre  
Clinical Pharmacist  
People with lived experience (PWLE)  
ROCK Missions  
United Way of Chatham-Kent  
Women United

## Homelessness

Adult Language and Learning  
Canadian Mental Health Association (CMHA)  
Chatham Hope Haven  
Chatham-Kent Children's Services  
Chatham-Kent Community Health Centres (CKCHC)  
Chatham-Kent Health Alliance  
Chatham-Kent Health Alliance - RAM Clinic  
Chatham-Kent Mental Health Association  
Chatham-Kent Police Service (CKPS)  
Chatham-Kent Public Health Unit (CKPHU)  
Chatham-Kent Victim Services (CKVS)  
Employment and Social Services (ESS)  
Free Help CK  
Gregory Drive Alliance (Street Friends)  
House of Sophrosyne  
Indwell  
Municipality of Chatham-Kent (MOCK)  
Municipality of Chatham-Kent (MOCK) Shelter Programing  
Neighbour Link  
ROCK Missions  
Sandwich Guys  
Street Health  
Walpole Island First Nation  
Westover Treatment Centre  
Windsor Essex Community Health Centre  
Windsor/Essex Community Health Team - Street Health HVC Team

## Human Trafficking

Bluewater Methadone Clinic  
Canadian Mental Health Association (CMHA)  
Chatham-Kent Health Alliance  
Chatham Kent Victim Services (CKVS)  
CK Sexual Assault Crisis Centre  
Community Consultant  
Community Member  
Courage For Freedom  
Hepatitis C Program  
House of Sophrosyne  
Restorative Justice Chatham-Kent  
Sexual Assault Crisis Centre  
Walpole Island First Nation  
Windsor-Essex County Health Unit

## Indigenous

Canadian Aboriginal AIDS Network (CAAN)  
Chatham-Kent Children's Services  
Chatham-Kent Community Health Centres (CKCHC)  
Chatham-Kent Police Service (CKPS)  
CK Community Health Centre  
Community Member  
Delaware Nation  
Geddes Global  
Indigenous Peer Navigator  
Lambton Kent District School Board  
May 16th Miracle  
Ska:na Family Learning Centre  
Mnaasged

---

**PERHAPS THE BEST  
INDICATION OF THE  
POWER OF WORKING  
TOGETHER...**

**UNITED WE HAVE NOT  
LOST A SINGLE HUMAN  
OR SOCIAL SERVICE  
ORGANIZATION DUE  
TO COVID-19**

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## **Mental Health**

ACCESS Open Minds CK  
Big Brothers Big Sisters of Chatham-Kent  
Canadian Mental Health Association (CMHA)  
Chatham-Kent Children's Services  
Chatham-Kent Emergency Medical Services  
Chatham-Kent Health Alliance  
Chatham-Kent Public Health Unit (CKPHU)  
Chatham-Kent Victim Services (CKVS)  
Family Service Kent (FSK)  
Humana Community Services  
Lambton Kent District School Board  
Mental Health Network of CK  
Municipality of Chatham-Kent (MOCK)  
Parole & Probation - Ontario Solicitor General  
Victorian Order of Nurses (VON)  
Walpole Island First Nations  
Westover Treatment Centre

## **Older Adults**

Active Lifestyle Centre  
Alzheimer CK  
Canadian Red Cross  
Chatham-Kent Age Friendly Advisory Committee  
Chatham-Kent Children's Services  
Chatham-Kent Health Alliance  
Chatham-Kent Public Health Unit (CKPHU)  
Family Service Kent (FSK)  
New Beginnings ABI  
Ridgetown Seniors Centre  
St. Andrew's Residence  
Victorian Order of Nurses (VON)  
Wallaceburg Adult Activity Centre  
Wallaceburg Retirement Residence

## **Poverty**

Adult Language and Learning  
Ashley's Place  
Canadian Mental Health Association (CMHA)  
Chatham-Kent Children's Services  
Chatham-Kent Public Health Unit (CKPHU)  
Community Living Wallaceburg  
Employment and Social Service  
FreeHelp CK  
Goodwill Industries  
Ministry of Labour  
Municipality of Chatham-Kent (MOCK)  
Outreach for Hunger  
Prosperity Roundtable  
St. Clair College  
United Way of Chatham-Kent  
Wheatley Baptist Church Food Bank

## **Youth**

Access Open Minds (CMHA)  
Blenheim Youth Centre  
Big Brothers Big Sisters  
Changing Ways  
Chatham-Kent Children's Services  
Chatham-Kent Children's Treatment Centre  
Chatham-Kent Public Health Unit (CKPHU)  
Chatham-Kent Women's Centre  
CSC Providence  
Family Service Kent (FSK)  
Lambton Kent District School Board  
Learning Disabilities Chatham Kent  
Municipality of Chatham-Kent - LivingCK  
Municipality of Chatham-Kent - Healthy Baby Program  
Rain & Shine  
Restorative Justice Chatham-Kent  
Solid Rock Cafe  
St. Clair Catholic District School Board  
United Way of Chatham-Kent  
Victorian Order of Nurses (VON)  
Women United  
YMCA Southwestern Ontario



**United Way of Chatham-Kent**

425 McNaughton Avenue West, Chatham, ON N7M 5K8

**Tilbury Information & H.E.L.P. Centre**

26 Queen Street West, Tilbury, ON N0P 2L0

Telephone: 519-354-0430 • Email: [info@uwock.ca](mailto:info@uwock.ca)

**[uwock.ca](http://uwock.ca)**

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-  [@united-way-of-chatham-kent](https://www.linkedin.com/company/united-way-of-chatham-kent)