

STR@NGER TOGETHER

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Vision A strong and vibrant community free of poverty with

children achieving all they can be.

Mission To improve lives and build community in Chatham-Kent.

Tagline Together, we are possibility.

Call to Action Give. Volunteer. Act.

All That Kids Can Be

- Success in School
- Emotional and Physical Wellbeing

From Poverty to Possibility

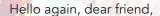
- Food Security
- Financial Literacy and Individual Support

Healthy People

- Seniors' Health and Wellbeing
- Mental Health Support

Strong Communities

- Organizational Capacity Building and Volunteer Leadership Development
- 211- Information and Referral



We are all custodians of our community. By taking care of everyone, we make Chatham-Kent a stronger, richer space in which everyone is encouraged to belong. There is powerful truth in the proverb "It takes a village to raise a child." No one person can become her or his best self alone; the ripple effect of access to services provided by United Way is an amazing path toward personal greatness.

Now, more than ever, connecting with people in their times of need can truly change the trajectory of a life. Through social media we watched as stories from Chatham-Kent were made real. We cried together, smiled together and gave our hard-earned monies to United Way so our community could become richer.

We watched Red Feather activities be the first place teens could rally together for Chatham-Kent. We ran the Harvest Run together (some of us running from the warmth of our beds, haha!). We took part in workplace campaigns and committed a portion of our paycheques to United Way because of the transparent good United Way does everyday.

When I have a bad day; a day where nothing seems to go right; where I look to the sky and wonder why I didn't choose any other career in the world, I take heart in knowing someone else's catastrophic day is turning around because of the donation we made. Suddenly, my no-good, very-bad day seems much brighter.

Whether this is your first donation or your thousandth, thank you for choosing to do tremendous good with your money. You are the Strength, Joy, Hope and reason we all feel like we Belong in Chatham-Kent.



Chatham-Kent



Creating Caring Community Connections

Each year, United Way tackles several of our community's most pressing problems, and this year has been no exception. Our United Way brought together 17 organizations, 25 presenters, 40 volunteers, and over 400 participants from across the Lambton-Kent-Essex corridor to address a crisis that is sweeping our nation: preventable fatal overdoses as a result of substance use. This was the first conference of its kind in Ontario which explored the role harm reduction is able to play to help save lives in this crisis response. The conference itself was entitled "What's the Harm in Harm Reduction?" and our keynote speaker was world-renowned Dr. Mark Tyndall from the British Columbia Centre for Disease Control.

We believe that problematic substance use is a symptom of much greater and deeper things that are going on in a person's life. Harm reduction strategies attempt to provide support for people who use substances, before reaching the point of crisis, which will result in better health outcomes for the individual, family, and our community.

Our very own Steve Pratt has been appointed by the Minister of Health to serve on the Ontario Overdose Emergency Task Force, in recognition of the strides our community has made in harm reduction under his leadership.











In 2016-17, you helped change approximately 40,300 lives in Chatham-Kent.



Results That Matter

4775

people who use substances received support to reduce harm to themselves, their families and our community as a whole.

Harm Reduction Program
AIDS Support Chatham-Kent

291

girls and boys ages 9-14, were taught the importance of healthy bodies/healthy minds in their school environments.

Go Girls/Game ON
Big Brothers Big Sisters Chatham-Kent

7

children on the autism spectrum received temporary, but intensive, support to allow them to succeed in their home school classrooms.

Autism Transitional Classroom
Chatham Kent Children's Services

144

children and teens who were experiencing a lifethreatening illness themselves, or that of a loved one, received encouragement on their journey through bereavement.

Kid's Circle Program Erie St. Clair VON

3266

individuals and families who had difficulty purchasing enough food to avoid hunger as a result of job loss, illness, or other life altering circumstances were able to receive food.

Foodbank Program
Tilbury Information & H.E.L.P. Centre
United Way's West Chatham-Kent Outreach Office

1352

children in need were able to receive a backpack full of grade-appropriate school supplies to help them succeed in school.

Operation BackPacks Program United Way of Chatham-Kent

154

youth participated in activities and interactions that aim to build confidence and a sense of community belonging through drop-in programming.

Drop-In Program
The Solid Rock Café Youth Centre

138

female teenagers learned about healthy versus unhealthy relationships while completing activities designed to boost confidence and self-esteem.

Healthy Youth Relationships Program
Chatham-Kent Women's Centre

4408

individuals of all ages received information and referrals to find resources and supports to assist them in making informed decisions when dealing with health and social issues in their lives.

211 Ontario Services
United Way of Chatham-Kent

668

elementary aged children, who deal with impulsivity, distractibility, inattention and the inability to read and interpret social cues, learned how to manage situations in their everyday lives.

Social Skills & Tutoring Programs
Learning Disabilities Association of Chatham-Kent

Impact results are for the 2016-17 funding cycle.



Board of Directors

Officers

Alison Patrick, President Brad Langford, Vice-President Tania Sharpe, Treasurer Karen Kirkwood-Whyte, Secretary to the Board/ Chief Executive Officer (Ex-Officio)

Directors

Maddy Barton-Hill Jayson Campeau Elizabeth Cannon Shirley Davies Lynn Girty Stanley Ing Marlee Robinson Margery Muharrem Shawna-Lee Rivard Kathy Smyth

Resigned and/or Completed Service

Jason Dudley Scott Ewing Adam Ludolph Chris McLeod

Newt Richardson

Community Investment Committee

Chair

Jana Smith

Members

Colleen L'Abbe Vicky Bodnar Ruth Dekker Danielle Dreveny Jackie Gillier Les Herman Aimee June Joy Kilby Frank Niehus Patricia Planting April Rietdyk Bruce Ross Brian Smith **Brittany Zimmer**



Staff

Karen Kirkwood-Whyte, Chief Executive Officer Steve Pratt, Director, Operations Tom Slager, Director, Resource Development Helen Heath, Director, Community Impact Brian Armitage, Director, Labour Programs and Services & Manager, Wallaceburg Information and H.E.L.P. Centre

Stuart Sinclair, Director, Finance and Administration (to 2018APR12) Rose-Anne Mayor, Manager, Tilbury Information & H.E.L.P. Centre Patricia Weiler, Manager, Volunteer and Information Services Terry Johnston, Campaign Associate

Michelle Robbins, Campaign Associate

Veronica Whittal, Executive Assistant / Facility Manager

Erica Kitchen, Youth Engagement Co-Ordinator (to 2018APR17)

Mary Symons, Administrative Assistant & Co-Ordinator, Good Neighbours

Kim Broadbent, Co-Ordinator, Chatham-Kent Nonprofit Network

Sponsored Campaign Associate

Andrea Cameron, Campaign Associate, Sponsored by Union Gas Ltd.

Campaign Cabinet

Campaign Chair

Elizabeth Downey-Sunnen

Campaign Chair Emeritus

Aimee June Margery Muharrem Steve Pratt Patricia Wright

Members

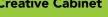
Elizabeth Cannon Amanda Clark Jane Dewar Gord Dewar Ryan Griffioen Brian Furtado Les Herman **Brad Lanaford** Chris Ovecka Peter Martin James Rasmussen Don Shropshire Wes Thompson Katie Zimmer-Villaranda

Creative Cabinet

James Rasmussen

Members

Elizabeth Downey-Sunnen, Copy Melissa Doyle, Photographer Jaclyn Gillier, Digital Design Ben Srokosz, Videographer













FINANCIALS

Financial Statement

For the year ended 2017 DEC 31

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Revenue		
Corporate Gifts Employee Workplace Gifts Individual Gifts Special Event Revenue Other United Ways	\$ 725,473 658,646 256,996 37,746 8,187	\$ 1,687,048
Fees for Service and Other Income Grants from Government Interest Rental Income at "The 425"	\$ 41,664 148,442 12,357 36,961	
United Ways of Ontario Fund	30,121	269, 545
Expenditures		\$ 1,956,593
Fundraising (and Administration) Costs Allocations to Member Agencies Allocations and Grants to Endowment Fund Community Impact Grants	\$ 424,864 616,550 18,205 2,135	
Designations for Non-Member Charities	135,041	\$ 1,196,795
United Way Community Impact Programs		751, <mark>265</mark>
Pledge Loss Deficit		45,810 (37,277)
	A. C. S. S.	\$ 1,956,593

For a complete copy of our Audited Financial Statements for the period ended 2017 DEC 31, please visit: www.uwock.ca.

Leaving a Legacy for Chatham-Kent's Most Vulnerable

You're invited to join the ranks of the dedicated women and men that fill United Way of Chatham-Kent's history with a vision for a better tomorrow.

Let United Way help you achieve your philanthropic goals – now and well into the future. You can change lives by supporting local programs that will have the greatest measurable impact in our community, sharing in our belief that for a community to be great it has to be great for everyone.

Unlike traditional gifts made from your income, a planned gift is often made from your assets (such as investments or real estate) or as a part of your estate plan. These gifts provide an opportunity to continue your commitment to our community and support the issues that matter most to you.

United Way of Chatham-Kent partners with donors, agencies and local leaders to build a great community for all. For decades, people in Chatham-Kent have come together to create a safe and healthy community through United Way. But, as times change so do the needs of our community.

By supporting United Way with a planned gift, you will help shape the future of our community and continue to improve the lives of individuals and families in Chatham-Kent today and tomorrow. You can be confident your gift will ensure the supports that tens-of-thousands of people rely on remain stable and accessible for years to come.

Take control of your legacy and discuss with your lawyer or financial planner your options for a planned gift today!





A proud member of the Canadian Association of Gift Planners

After raising \$53 million for our community during her 35 years of service, our Chief Executive Officer, Karen Kirkwood-Whyte, has decided to transition into the next chapter of her life - a well-deserved retirement!

Karen has been at the helm of some major milestones in the history of United Way of Chatham-Kent. Shortly after she began her job as Executive Director on February 14, 1983, she was challenged to expand the agency's reach, from Chatham and Tilbury, to across Kent County.

Karen not only succeeded, she excelled as the annual fundraising campaign brought in \$522,160, exceeding its goal of \$509,059. But, it required a lot of legwork, including making presentations to every town council to request permission to fundraise in their community.

In 1997 Karen realized, ahead of most United Ways, that we needed to be more than just a fundraising organization. We were uniquely poised to undertake a community engagement initiative, to better understand the needs of our community, and then take action. "Nurture the Future" gave rise to several new initiatives, including NeighbourLink and the Children's Safety Village. United Way supported these until they were ready to venture off on their own and become self-sustaining organizations.

When United Way outgrew their offices at the W.I.S.H. Centre, Karen was tasked, along with a search committee, to find a new home for the organization. She had a vision of a Community Hub, where local nonprofits could co-habitate, share resources and work together. Thus, "The 425" - United Way Centre for Community Innovation was born.

She has often said a major challenge of her job over the years has been trying to educate the public about the importance of the non-profit sector. Nonetheless, this work has been tremendously rewarding and meaningful - she has felt destined for this career.

Karen will hand over the reins on August 17, 2018, and is very much looking forward to crossing off a few items on her "bucket list" in the years ahead.

We'll miss you, Karen - but we have a feeling you won't be too far away!













It is our distinct pleasure to acknowledge two additional long-service employees who will be leaving us this year.

Helen Heath joined United Way on April 1, 1996 while our offices were located at the corner of King and Fifth Streets in downtown Chatham. Hired as a Secretary, Receptionist and Volunteer Training Co-Ordinator, she eventually became Director of Community Impact - responsible for liaising with funded agencies and other community partners to ensure the wise investment of donor dollars.

In addition to her community investment work, Helen also administered - on behalf of Union Gas Ltd. - the Winter Warmth Program for the province - ensuring that some of our communities' most vulnerable residents were given a hand up in paying their utility bills. She was also instrumental in the establishment of a Youth Centres Association, the local Habitat for Humanity and served as a member of the Chatham-Kent Food Policy Council.

As an expert at multi-tasking (a necessity in the nonprofit world!), Helen also assumed fundraising responsibilities in the areas of finance, education, public service and outlying community campaigns, working with donors in each of these areas to demonstrate the impact of funded agency programs.

Helen gave the organization two year's notice of her attention to retire in 2018 - sufficient time to plan for a smooth transition to her successor. We will miss this kind and caring community advocate, her attention to detail, her skills in photography and her creativity in designing special tribute booklets for our Campaign Chairs.







Stewart Sinclair joined the Staff Team on May 5, 1995 and served in the accounting and IT department for the duration of his career with United Way. Working mainly behind the scenes, he was initially responsible for payables, receivables and payroll as well as recording campaign contributions and issuing donor receipts. Outside of his accounting responsibilities, Stewart played a major role in bringing Operation Red Nose (now Home James) to Chatham-Kent.

During a recent staff restructuring plan - implemented by the Board of Directors in response to a rapidly changing philanthropic landscape and together with the introduction of new technology designed to streamline operations - we bid a sad farewell to an individual who loved United Way. We will miss his wicked sense of humour ... as well as his creative desserts at staff potlucks!





