

Change starts here.

"The 425" - United Way's Centre for Community Innovation ... that's where change starts!

On June 28th, 2010 United Way of Chatham-Kent became the proud new owner of 425 McNaughton Avenue West in Chatham - thanks to a generous contribution of an interest-free four-year mortgage from James, Mary and Margaret Fisher.

Thanks to a grant from the Union Gas "Helping Hands in Action" Program, friends and funds arrived on August 19th, 2010 to re-

build the flower beds and plant new shrubs around the outside of the facility.

On February 15th, 2011 the Municipality of Chatham-Kent notified United Way that its application to the Mainstream component of the 2011 Community Partnership Fund had been successful and \$10,000 would be awarded in 2011 to allow the organization to renovate the kitchen at "**The 425**". Also ... more good news was forthcoming on April 1st , 2011 (no foolin' either!) that the United Way would receive \$113,000 over the following 12 months to renovate the organization's Centre to better accommodate existing and prospective not-for-profit organization tenants and community activities.

In addition to United Way central offices (including Resource Development Th_{e} and Fund-Distribution Departments and community impact programs such as BackPacks for Kids, Operation Cover-Up, Prosperity Roundtable, Volunteer and Information Chatham-Kent and Women's Leadership Council), there are nine other

organizations co-located at "**The 425**". This includes Cultural Coalition of Chatham-Kent, Chatham-Kent Block Parent Program Inc., Chatham-Kent Drug Awareness Council, Family Group Conferencing (a program of Chatham-Kent Children's Services), Changing Ways, Habitat for Humanity Chatham-Kent, St. John Ambulance, Local Immigration Partnership Program and St. Clair Catholic District School Board "Step Forward Program".

When renovations are complete in 2011, the Centre will promote the use of the Open Space (large enough to accommodate 80 to 100 individuals in theatre style or 50 to 60 individuals at tables) and other meeting rooms to the general public for workshops and training sessions.

Facility renovations are scheduled to begin in June of 2011 and concluded by early September—just in time for the commencement of the new school year. Those wishing to donate either volunteer time or materials to the project are encouraged to contact the Executive Director.

"The acquisition of "**The 425**" is a dream come true for United Way of Chatham-Kent," said William Steep, Board President. "This networking "hub" is devoted to community engagement, social sustainability, creativity and innovation. It is already a hive of creative activity enabling and supporting tenants and associates and providing many opportunities for cross-sectoral, cross-organizational exchange and life-long learning. This is truly an example of community capacity building at a grass roots level."



Andrea Stass from the Union Gas "Helping Hands in Action Program" helps to replant the flower beds around the perimeter of "The 425". "Helping Hands" funding provided shrubbery and a new patio and <u>picnic table</u> at the side entrance of "The 425".





Annual Successful Fund-Raising Year

The 2010 Campaign, led by Co-Chairs Stacey Devolder and Bill Weaver, announced a total raised of \$1,951,619—98% of target in this 63rd year of the Annual Fund-Raiser. This result is **the seventh highest amount ever raised**.

"This is an amazing result that directly reflects the hard work of so many employee teams, community leaders and campaign leaders all across Chatham-Kent", remarked Bill Weaver. "After several months of visiting agencies and meeting with former donors we were looking at a community with increasing needs and services combined with fewer available traditional donors. Fortunately, the generous donors of Chatham-Kent responded to this challenge with new donations pledged through several special event activities and increases from many individuals and companies."

"Another truly wonderful result is that our designations to outside charities are at one of the lowest levels in the past ten years" said Stacey Devolder. "What this means is that donors are determined to have their United Way dollars go to work right here in Chatham-Kent. Local donations helping local families—that's been our key message and we are thrilled to hear the donors have agreed."

Each year, United Way of Chatham-Kent is faced with unique challenges. 2010 was no different. The spectacular amount raised required a tremendous commitment from Bill and Stacey and their passionate Cabinet Team. The Cabinet consisted of Denise McCall (Tilbury area), Derwyn Armstrong (Chatham area), Leon Leclair (Bushels of Hope Committee), Marlee Robinson (Ridgetown area), Scott Hines (Ridgetown area and Chatham-Kent Amazing Race Committee), Scott and Stacey Ewing (Wallaceburg and Dresden areas) and William Grin (Leaders of the Way Committee). There was also tremendous support from local media, workplace volunteers, the business community, organized labour, the agricultural sector, Campaign Representatives, special event teams, as well as the United Way Staff and Board. This year's fund-raising efforts are a demonstration of the organization's ongoing commitment to "improving lives and building community".

It takes a great team and a generous community to make lasting positive change. In Chatham-Kent's 2010 Annual Campaign, this year - once again - we had both!

Campaign Representatives—Value Added!

United Way of Chatham-Kent's annual campaign received a huge boost from our three wonderful Campaign Representatives. We are very grateful to Union Gas Limited for their sponsorship of Christine Putnam; to TD Canada Trust for loaning us Ashley Srokosz; and to the Municipality of Chatham-Kent for loaning us Renee Handsor. Hands-on campaign experience provides an excellent professional development opportunity for Campaign Representatives and the commitment of the sponsoring companies clearly demonstrates their social engagement and philanthropy. It was a very successful campaign and we were fortunate to have three passionate and professional women to assist our efforts.



Youth Engagement—Alive and well at United Way!

The United Way Youth Committee plans, organizes and executes our longest running and most successful special event — Red Feather Weekend. Red Feather activities this year included volleyball, softball, girls soccer, football under the lights, school spirit demonstrations, Animal House Olympics, minor football, Ultimate Frisbee and many in-school fundraisers. Our Youth Ambassadors know that their fundraising ef-

forts for United Way will effect a lasting and positive impact on people in our community. They want to ensure that funds raised go where they are needed the



most. With this in mind, they have secured a signature sponsor for the Red Feather event — DriveWise Chatham where "good drivers aren't born, they're built!" By encouraging corporate sponsorships, our youth understand that, through *their* efforts and activities, contributions can go towards programs and services that will truly make a difference. *And*, sponsors have an opportunity to assist with development of our future leaders.

The United Way Youth Committee would like to thank the many volunteers, organizers, teachers, coaches, principals and peers who continue to assist and support them in their efforts. They simply couldn't do it without YOU!

Promoting the Local Agricultural Community



For four solid years, United Way of Chatham-Kent's Bushels of Hope Committee (founded and led by UWOCK Board Member, Leon Leclair) has been increasingly active and successful. The Bushels of Hope Program has brought continued awareness of United Way's funded programs, services and agencies to our friends in the agricultural community. In return, producers, elevators and co-ops (just to name a few) now have a way of sponsoring and donating to United Way that is similar to payroll deduction.

"Little Green" envelopes mirror the "L'il Red" initiative. Response to this mailer, and to the easier way to give while at the grain elevator, continues to provide increasing financial contributions from the Bushels of Hope Program. For more information about the Bushels of Hope Program, please contact amanda@uwock.ca or click on the link at www.uwock.ca. Over \$70,000 has already been contributed through the BOH Program and each year the dollars raised and the relationship with the rural sector keeps growing. Awesome!

Planned Giving ... and Leadership Giving



William and Margaret Grin have been friends and supporters of United Way for many years. This year, the Leaders of the Way Committee (chaired by William) achieved record-setting numbers. Over 500 donors—contributing \$500 or more (Leadership Giving) in the 2010 campaign—raised an amazing \$576,906 or 29.6% of the 2010 Campaign total. In addition, William and Margaret have lent their support to United Way's Planned Giving initiatives.

"We love our community and we care about the well-being of every citizen. Through our support to United Way, children, teenagers and adults are able to get the services and resources they need. We invite you to be a participant as well in this great endeavor." To find out more about legacy or planned giving and the Leaders of the Way program, please contact <u>david@uwock.ca</u>.

5th Annual Chatham-Kent Amazing Race

It was an absolutely AMAZING day with over \$110,000 raised in United Way's 2010 Chatham-Kent Amazing Race. 74 racers, over one hundred volunteers, countless sponsors, donors, challenge site hosts and spectators came together to enjoy the fun and the fund-raising.

SAVE THE DATE ... winners of the 2010 race were Paula Grail and Tomo Matesic (crossing the finish line below). As



part of their winning package, they are guaranteed automatic entry in the next race. The 2011 race, the 6th annual, promises to be bigger and better than ever. For the first time, the first place prize will be a hiking trip to the West Coast Trail!

Scott Hines and Rachel D'eon, employees with our signature sponsor, Union Gas Ltd., will be chairing the event again this year. Many thanks to the organizing committee for all of their hard work and dedication to making this a fun and successful event.

To find out how you can participate as an entrant, a volunteer or a sponsor for the August 20, 2011 event, please visit www.ckamazingrace.com.

"To give away money is an easy matter and in any man's power. But to decide to whom to give it, and how large and when, and for what purpose and how, is neither in every man's power—nor an easy matter. Hence it is that such excellence is rare, praiseworthy and noble."

- Aristotle

of Chatham-Kent

Our Family of Funded Agencies

AIDS Support Chatham-Kent

Support and education services for people at risk of living with, or affected by, HIV/ AIDS www.aidschatham.org

Contact: Karyn O'Neil - 519-352-2121

Big Brothers Big Sisters of Chatham-Kent

Recruitment and support for adult volunteers who mentor local boys and girls and develop healthy relationships through role modeling. www.bigbrothersbigsistersofchatham-kent.com Contact: Nan Stuckey - 519-351-1582

Brain Injury Association of Chatham-Kent

Support and advocacy services for survivors of acquired brain injury and their families, as well as delivery of community education programs. www.biack.com

Contact: Lisa Paolatto - 519-351-0297

Canadian Hearing Society



Our Mission The Canadian Hearing Society is the leading provider of services, products and information that:

- · remove barriers to communication
- advance hearing health
- promote equity for people who are culturally Deaf, oral deaf, deafened and hard of hearing

www.chs.ca

Contact: Gail Baker - 519-354-9347

Canadian Mental Health Association, L-K Branch



Education, prevention and advocacy to build resilience, recovery and maximum function for people experiencing mental illness.

www.cmhakent.com Contact: Lesley Hoffman - 519-436-6100

CNIB



Specialized services for those who are blind cnib or visually impaired.

www.cnib.ca Contact: Betty Leeson - 1-800-465-4444 x 5102

Canadian Red Cross Society



First aid training and support, home health care equipment loan cupboard, disaster relief and international services

www.redcross.ca Contact: Janet Brunschot - 519-352-2510

Chatham-Kent Student Nutrition Program



Universal school nutrition programs for elementary and secondary students to ensure a healthy start to their day.

Contact: Elaine Lewis - 519-352-7270 x 2444

Chatham:

PO Box 606 425 McNaughton Ave W, Chatham, ON, N7M 5K8 Tel: (519) 354-0430 Fax: (519) 354-9511





Recruitment and support for safe and caring strangers who volunteer to display a window sign or decal, offering assistance from their homes or businesses.

www.blockparent.on.ca

Contact: Ruth Bossence - 519-354-0430 x 235

Chatham-Kent Children's Services

- Interpretation and the second strength in the second strength in
 - aims to help educators teach children with Autism Spectrum Disorders by providing

temporary, but very intensive supports to adapt and apply the special education strategies in the least intrusive environment possible.

www.ckics.com

Contact: Mike Stephens - 519-358-4596

Chatham-Kent Family Y.M.C.A.



Something for everyone at the YMCA! Children, youth, teens, adults, seniors and families can take part in sports & fitness programs, personal training, rehab programs, aquatics, child care, and youth leadership and employment programs.

Contact: Kim Bentley-MacDonald - 519-352-0950

Epilepsy Support Centre



Supporting individuals and families living with epilepsy and educating the community so that people living with seizures are safe.

www.epilepsysupportcentre.com

Epilepsychatham@epilepsysupport.ca Contact: Lianne McDowell - 519-365-5131

Family Service Kent



co Family and individual counselling, credit counselling, KIDS Team, CHAP for seniors,

advocacy, trusteeships and treatment groups www.famskent.ca

Contact: Brad Davis - 519-354-6221

Good Neighbours

Operation Cover-Up (used winter coats). Backpacks for Kids

www.uwock.ca

Contact: Deryl Hall Giera - 519-354-0430 ext. 233

Learning Disabilities Association of Chatham-Kent



Advocacy, research, education and services to advance the full participation of children, youth and adults who have a learning disability. www.ldchatham-kent.org

Contact: Dawn Babkirk - 519-352-2024

Tilbury: PO Box 309 20 Queen St. North, Tilbury, ON, N0P 2L0 Tel: (519) 682-2268 Fax: (519) 682-3771

Restorative Justice Chatham-Kent

Restorative Justice conferencing involves victims, offenders and the community focusing on

non-violent young offenders AAA www.rjck.org Contact: Gerald Glover - 519-380-0931

Sidestreets Optimist Youth Centre



For youth, aged 7 to 18, to meet, socialize, and be involved in programs designed to help them grow

into positive, productive and motivated adults www3.sympatico.ca/sidestreets/VP.doc Contact: Lori Ouellette - 519-683-2153

The Solid Rock Café Youth Centre



Contractivities and structured programs for youth in Tilbury, designed to build selfesteem and self-worth

Contact: Ken McCorkle - 519-682-0625

Tilbury Information and H.E.L.P. Centre



Food bank, CAP site, advocacy, cooking classes, budgeting help, mediated information and referral, community building and partnership development

www.uwock.ca

Contact: Rose-Anne Mayor - 519-682-2268

Victorian Order of Nurses Chatham-Kent



Assists children under 18 years of age who are dealing with either their own personal lifethreatening illness or that of a loved one

www.von.ca

Contact: Nicole Hunter - 519-352-4462

Volunteer and Information Chatham-Kent



Mediated information and referral, advocacy and intervention service, and matching service for community volunteers

Contact: Patricia Weiler - 519-354-0430 ext. 208

Wallaceburg Information and H.E.L.P. Centre



Mediated information and referral services, CAP site, labour programs, and Union Counselling (through-out CK)

United Way

of Chatham-Kent

www.uwock.ca Contact: Brian Armitage - 519-628-5456

To improve lives and build community

152 Duncan Street, Wallaceburg, ON N8A 4E2

Our Mission Statement

Visit us at www.uwock.ca

in Chatham-Kent.

Wallaceburg:

Tel: (519) 628-5456

2010 Funded Agency Communities of Service

FUNDED AGENCY	СНАТНАМ	TILBURY	WALLACEBURG	RIDGETOWN	BLENHEIM	THAMESVILLE	DRESDEN	BOTHWELL	TOTALS PER AGENCY
	Clattan				DELITIENT	THE WHEEP TEEL	DILEODEIN	501111222	AGENCI
AIDS Support Chatham-Kent *	3,055	17	56	11	40	2	1	3	3,185
Big Brothers Big Sisters of Chatham-Kent	53	8	13	1	14	2	1	1	93
Brain Injury Assication of Chatham-Kent	150	9	9	6	1	4	0	0	179
Canadian Hearing Society	635	130	217	96	96	52	24	7	1,257
Canadian Mental Health Association	669	10	86		17				782
CNIB	97	15	18	7	12	4	7	1	161
Canadian Red Cross Society	300	6	24	2	4	63	2	2	403
Chatham-Kent Block Parent Program	1,356	171	43	35	112		17	6	1,740
Chatham-Kent Children's Services	4								4
Chatham-Kent YMCA	4,471	210	250	51	191	85	71	56	5,385
Chatham-Kent Student Nutrition Program	1,306	364	570	283	150	36	75	116	2,900
Epilepsy Support Centre	35	6	14	6	5	2	4	2	74
Family Service Kent	2,568	329	634	212	340	88	119	33	4,323
Learning Disabilities Association of Chatham-Kent	569	15	5	3	10	1	3	4	610
Restorative Justice Chatham-Kent	130	14	42	73	12				271
Sidestreets Optimist Youth Centre	4		5			4	125	3	141
The Solid Rock Café Youth Centre		164							164
Tilbury Information and H.E.L.P. Centre	259	3,762						10	4,031
United Way BackPacks for Kids Program	666	148	153	21	117	29	35	10	1,179
VON	138	44	80	34	58	30	42	6	432
Volunteer and Information Chatham-Kent	1,432	956	78	26	63	17	11	21	2,604
Wallaceburg Information and H.E.L.P. Centre			276				27		303
TOTAL NUMBERS SERVED	17,897	6,378	2,573	867	1,242	419	564	281	30,221

* AIDS Support Chatham-Kent - tracking by individual community began in the last quarter of 2010

IN ADDITION:

United Way's Operation Cover-Up Program distributed 1491 coats to families in need across Chatham-Kent

30 different Not-For-Profit organizations were able to use the United Way Centre for Community Innovation for training, board meetings, client face-to-face services, support groups and community conversations

Through the United Way's Women's Leadership Council

- 47 youth explored their talents in the areas of art, music and dance through the ALL for Kids Program
- 8 post secondary bursaries helped young women continue their path to success
- 18 young people received assistance through the LEAP Homework Club in order to complete their Grade 12
- 2 youth learned leadership skills at the Ontario Leadership Centre's program
- 7 women were assisted to re-establish themselves in a safe environment; a set of dentures was bought for one of these individuals so she could smile again
- 3 programs received funding The "Danny Project" Snack Bin at A.A. Wright School, A Falls Prevention Program at the Ridgetown and Area Adult Activity Centre and Teen Challenge Farm for Substance Abuse Programming - over 300 lives are being positively changed by these activities
- 1 person was provided with moving expenses to free herself from an abusive situation





Wallaceburg Dragon Boat Races A partnership with the Breast Buddies



13 year old artist, Ashley received support for art lessons through the WLC and A.L.L. for Kids.

BackPacks for Kids

GreenField Ethanol has made a three year, \$15,000 commitment to support this initiative. They and many other community partners and volunteers assisted



United Way to distribute over 1,180 backpacks to children in need throughout the community of Chatham-Kent, prior to the start of school in September 2010.

Operation Cover-Up

2011 will be the 25th year for this annual winter coats program, in partnership with the Chatham-Kent Firefighters Association, Chatham-Kent Police Services, The Salvation Army, Boards of Education and the Maycourt Club. It serves men, women and children in our community who require a warm coat during the winter. Gently worn coats are donated to local dry cleaners in Chatham, Wallaceburg and Thames-ville, who clean them free of charge. Coats are then distributed from a central location — over *60,000 in the last 25 years*!



Union Gas Winter Warmth Program

In 2009 the local United Way was named Trustee for the distribution of funds from Union Gas for Ontario's Winter Warmth Program. This program assists individuals and families living the experience of poverty. In 2010, 28 Union Gas catchment areas in Ontario received over \$640,000 to assist more than 1,400 families from *low-income households* to keep the gas on and stay warm for the winter.

Women's Leadership Council

"The Power of Women to Change Lives". Women have always been leaders in social programs and community improvement. They also make 82% of household purchasing decisions, making them a tremendous force for charitable giving. In Chatham-Kent, the WLC is harnessing that power, joining together from various backgrounds and mobilizing our caring instincts to create true, lasting change.

In three short years membership in this network of women philanthropists has grown from eight to almost 75. With five focus areas—Cultural Activities, Education, Health and Well-Being, Leadership Development, and Women in Situational Poverty—the WLC invested over \$50,000 in 2010 and made a positive difference in the lives of over 400 women and their children throughout Chatham-Kent.

Community Investment

Making a positive difference in the communities in which we live, work, learn and play, United Way of Chatham-Kent invests donor dollars to respond to the human service needs in our community, to inspire volunteers, to leverage additional resources and to effect change.

There are three ways in which United Way invests funds to support programs, initiatives and agencies— United Way Women's Leadership Council Grants, Community Impact Grants and the Community Investment Process.

Community Impact Grants exist to respond to new and emerging needs in our community. Grant requests for 2011 are pending at this time.

The Community Investment Process engages over 20 volunteers in a Citizen Review Committee which is responsible for the process of scrutinizing agency grant applications and making funding recommendations to the United Way Board of Directors. With a diverse make-up (male/female ratio, geographic and workplace representation, labour, financial background, etc.), these volunteers commit over 400 hours to ensure that donors dollars are invested to achieve measurable outcomes in local programs and initiatives. In 2011-2012, \$834,550 will be devoted to programs which provide mentorships for children, safe, healthy places for young people to congregate and opportunities for youth offenders to restore trust and make amends. In addition, education and information programs will continue, building resilience, selfesteem and safety for all ages. Seniors will have access to services which help to maintain dignity and independence. The disabled will be respected and the sick will find help and hope.

More than 25 agencies, programs and services will receive United Way support through the wise and deliberate investment of donated funds this year.

Volunteer and Information Chatham-Kent



Volunteer Chatham-Kent is

a direct service of our local United Way, which maintains an on-line volunteer matching database, available to the community at no charge. We work closely with umbrella organizations to remain current on all volunteer issues, to ensure that community volunteers are managed and recognized appropriately. We recruit volunteers, not only for United Way, but also assist local organizations to find a "perfect volunteer fit".

Information Chatham-Kent, another direct service of United Way, maintains a fully searchable on-line database of human services. This service is also available to the public at no charge. A Certified Information and Referral Specialist works with individuals who are looking for assistance with life's challenges. Caring community connections with local social service providers are made for people in an empathetic, non-judgmental and *confidential* manner.

Tilbury Information and HELP Centre

The TIHC, United Way's West Chatham -Kent Outreach Office, has been feeding people in this rural area through their food bank for 30 years. Applications for Ontario Works and Social Housing have increased and it's no surprise that food bank usage has increased as well. Staff and local volun-



teers provide hope and help with food, diapers and milk for young children, resume writing and fax services, a sympathetic and confidential listening ear when there is more going on than just food insecurity and unemployment or underemployment. Referral services can be accessed when life's stresses become overwhelming. *"I was doing good, able to pay my bills and walk to work. I lost my job. The financial assistance I get only pays my rent. I would be starving without the help that I get from the TIHC Food Bank", says a grateful recipient of this valuable service.*

Prosperity Roundtable

The purpose of the Prosperity Roundtable is to work together to reduce poverty in Chatham-Kent, and to ensure an integrated and collaborative community approach to planning, funding co-ordination and the delivery of poverty programs throughout Chatham-Kent. Membership includes those organizations and individuals who have a vested interest in reducing poverty and its effects on our citizens. United Way and Ontario Works currently co-chair this network.

Most recently, the Roundtable conducted a "Do the Math" awareness initiative, where 23 local citizens (including two Municipal Councillors) lived out of a food hamper for a week. They lived the experience of those in poverty. They reported back to the community and posted daily blogs about the challenges and the eye-opening moments that they encountered. A strategic plan is currently being developed to focus on priority areas for this network through 2011 and beyond.



Wallaceburg Information and HELP Centre

The WIHC is the home of United Way's Labour Community Services. United Way of Chatham-Kent and the Chatham-Kent Labour Council share the goal of making Chatham-Kent a healthy place to live, work and raise a family. Our partnership dates back over two decades, when both organizations formalized an agreement to add a labour staff person to the United Way Staff Team.

The Union Counselling Program provides workers with the tools required to make an informed social services referral for members who are in need. To date there are over 170 trained referral agents throughout Chatham-Kent.



The Labour Community Awards recognize union members and local unions who work tire-

lessly in our community by volunteering their time and talents with so many community organizations. These awards include the Builders Award, Current Award & the Spirit Award.

The WIHC also provides information and referral services, a computer access site and campaign staff support to the residents of North Chatham-Kent.

Chatham-Kent Drug Awareness Council

The Chatham-Kent Drug Awareness Council's Mission is – *"working together to raise awareness and reduce harms associated with substance misuse."* They support four pillars – prevention, enforcement, treatment and harm reduction. Their goal is to provide advocacy and effect change through community engagement.

They are a network of volunteers, representing over 20 organizations and individuals, with the vast majority working in agencies which address issues related to substance misuse or directly with affected client populations.

United Way has been instrumental in bringing community partners together, providing in-kind services and assisting with the combining of two groups – the Drug Awareness Council, which carries the brand and charitable status, and the Drug Strategy Group.

Several outcomes of the Council's work have already been realized—the Bluewater Methadone Clinic has expanded its important services to Chatham-Kent, and pilot projects have reached youth in the Tilbury area to inform them of the perils of drug misuse and importance of disposing unused and out of date drugs and narcotics. This compelling work is also being featured in our national video (one of three United Way communities) to show that "Change starts here!"

OUR OFFICES:

Chatham Office

P. O. Box 606 425 McNaughton Avenue West, Chatham, ON N7M 5K8 Phone (519) 354-0430 Fax (519) 354-9511

Tilbury Office

(Tilbury Information and HELP Centre) P. O. Box 309 20 Queen Street North, Tilbury, ON N0P 2L0 Phone (519) 682-2268 Fax (519) 682-3771

Wallaceburg Office

(Wallaceburg Information and HELP Centre) 152 Duncan Street, Wallaceburg, ON N8A 4E2 Phone (519) 628-5456

Website: www.uwock.ca

DISTRIBUTION OF UNITED WAY FUNDING:

Fund-Raising costs (including Admin.) Pledge Loss	\$ 371,307 78,969
Donor Designations to:	10,000
United Way Programs	151,469
Non-Member Charities	100,071
Other United Ways	3,900
Allocations to:	
United Way Family	834,218
Community Impact Work	410,685*
Total Funding	\$1,951,619

For a complete copy of the Audited Financial Statements, please contact the Executive Director.

OUR GOVERNING BODY-2010-2011:

Officers:PresidentWilliam SteepVice-PresidentSteve PickardTreasurerTony WalshSecretary (ex-officio)Karen Kirkwood-Whyte

OUR UNITED WAY STAFF TEAM:

Karen Kirkwood-Whyte	Executive Director
David Drouillard	Assistant Executive Director/Director—Resource Development
Helen Heath	Manager, Community Investments and Agency Relations
Deryl Hall Giera	Manager, Fund-Raising and Community Programs (part-time)
Brian Armitage	Manager, Wallaceburg Information and HELP Centre and Labour Programs and Services
Stewart Sinclair	Manager, Finance and Administration
Patricia Weiler	Manager, Volunteer and Information Services
Rose-Anne Mayor	Manager, Tilbury Information and HELP Centre
James Foster	Campaign Associate (part-time)
Veronica McCloskey	Administrative Assistant
Amanda Chartrand	Resource Centre Host and Co-Ordinator, Youth Engagement



SOURCES OF CAMPAIGN REVENUE:

Corporate Gifts Employee Gifts Special Events Gifts from Individuals	\$ 655,017.46 843,021.35 284,698.45 168,881.74	(43.20%) (14.59%)
Total Campaign Revenue	\$1,951,619.00	(100.00%)

*United Way Community Impact Work includes: BackPacks for Kids, Good Neighbours, Labour Programs and Services, Prosperity Roundtable, Chatham-Kent Drug Awareness Council, Tilbury Information and HELP Centre, Women's Leadership Council, Volunteer and Information Chatham-Kent and Wallaceburg Information and HELP Centre.

- Directors: Julie Dill Mike Korpan Sandra McCarthy Marlee Robinson Henry Taekema
- Julie Faas Leon Leclair Alison Patrick Kathy Smyth Jeff Wesley
- Paul Greco Joe McCabe Dipti Patel James Snyder