### Financial Statements of

# UNITED WAY OF CHATHAM-KENT

Year ended December 31, 2012

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Year ended December 31, 2012

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### INDEPENDENT AUDITOR'S REPORT

The Board of Directors of United Way of Chatham Kent

I have audited the accompanying financial statements of United Way of Chatham-Kent which comprise the statement of financial position at as December 31, 2012 and the statements of operations, changes in net assets and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian Accounting Standards for Not-For-Profit Organizations and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditor's Responsibility

My responsibility is to express an opinion on these financial statements based on my audit. I conducted my audit in accordance with Canadian generally accepted auditing standards. Those standards require that I comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the financial statements are free of material misstatement.

An audit includes performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on my judgment, including assessments of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, I consider internal controls relevant to the entity's preparation and fair presentation in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of the accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

### Opinion

In my opinion, the financial statements present fairly, in all material respects, the financial position of United Way of Chatham-Kent as at December 31, 2012, and its financial performance and its cash flows for the year then ended in accordance with Canadian Accounting Standards for Not-For-Profit Organizations.

Blenheim, Ontario March 27, 2013 Christine Muckle Professional Corporation,
Authorized to practice public accounting by The

Institute of Chartered Accountants of Ontario

Statement of Financial Position

	2012	201
Assets		
Current assets		
Cash and cash equivalents	\$ 675,260	\$ 343,47
Investments	647,776	643,00
Pledges receivable (less allowance of \$100,000;	3,	2 .5,55
2011 - \$100,000)	1,214,241	1,241,85
Other receivables	39,707	25,58
Prepaid expenses	3,823	3,01
	2,580,807	2,256,93
Capital assets (note 4)	856,148	844,92
	\$ 3,436,955	\$ 3,101,85
	\$ 3,430,955	कु ठ, १० १,००
Undistributed allocation to funded agencies Accounts payable and accrued liabilities Payable to other charities	\$ 832,689 101,764 122,044	\$ 786,58 26,09 125,49
Deferred contributions (note 5)	122,044 645,618	541,26
Current portion of mortgage payable	50,000	50,00
	1,752,115	1,529,45
Deferred capital contributions	142,030	119,88
Mortgage payable (note 6)	425,000	475,00
Net assets	•	
Restricted for endowment purposes (note 7)	205,554	190,28
Internally restricted (note 8)	486,750	496,58
Unrestricted	425,506	290,65
	1,117,810	977,51
Commitments (note 9)		
	\$ 3,436,955	\$ 3,101,85
See accompanying notes to financial statements.		
Approved by the Board:		
Director	Director	

Statement of Operations

Year ended December 31, 2012, with comparative figures for 2011

		2012		2011
Revenue				
Gross campaign revenue				
Corporate gifts	\$	788,267	\$	654,058
Employee workplace gifts		824,991		834,775
Individual gifts		224,899		170,984
Special events		205,113		215,860
Other United Ways		2,573		1,397
Announced campaign revenue		2,045,843	1	,877,074
Less:				
Designations to United Way programs		(182,719)	(	174,056)
Designations to non member charities		(94,973)	(	131,755)
To other United Ways		(9,715)		(5,560)
Plus:				
United Way programs		128,009		172,344
Paid to non member charities		179,574		91,881
Less:		2,066,019	1	,829,928
Allowance for uncollectible pledges		(100,000)	1	100,000)
Recovery of prior year's pledges		33,794	(	17,204
Tread of pilot year o pieuges		1,999,813	1	747,132
		.,,		,,,
Interest revenue		15,219		5,834
Winter Warmth trustee fee		52,500		52,500
Rent		61,950		80,678
Ministry of Citizenship & Immigration		97,396		6,430
Ontario Trillium Foundation – Prosperity Roundtable		38,159		
Ontario Trillium Foundation – Drug Awareness Council		38,452		-
Fee for service and other income		16,116		21,959
Total revenue		2,319,605	1	,914,533
Evenence				
Expenses		257.074		200 505
Fundraising expenses		357,974		306,525
Net revenue available for programs	-	1,961,631	1	,608,008
Program expenses				
Allocations and designations to recipient charities		1,039,679		918,480
United Way Community Impact Programs		786,683		608,490
		1,826,362	1	,526,970
Excess of revenue over expenses		\$ 135,269	\$	81,038
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See accompanying notes to financial statements.

Statement of Changes in Net Assets

	Restricted				
	for	Internally		2012	2011
	Endowment	Restricted	Unrestricted	Total	Total
Balance, beginning of year	\$ 190,283	\$ 496,583	\$ 290,652	\$ 977,518	\$ 892,224
Excess of revenue over expenses	10,248	1	125,021	135,269	81,038
Endowment contributions	5,023	ı	<b>!</b>	5,023	4,256
Internally restricted (note 8)	•	(9,833)	9,833	ı	ŧ
	\$ 205,554	\$ 486,750	\$ 425,506	\$ 486,750 \$ 425,506 \$ 1,117,810 \$ 977,518	\$ 977,518

Statement of Cash Flows

Year ended December 31, 2012, with comparative figures for 2011

	2012		2011
Cash provided by (used in):			
Operations:			
Excess of revenue over expenses	\$ 135,269	\$	81,038
Increase in:			
Endowment contributions	5,023		4,256
Deferred contributions	22,147		101,383
Amortization of capital assets which does not involve cash	21,561		19,503
Change in non-cash operating working capital	230,572		19,817
	414,572		225,997
Investments:			
Purchase of capital assets	(32,788)	(	(104,404)
Financing:			
Mortgage payments	 (50,000)		(50,000)
Increase in cash	331,784		71,593
Cash and cash equivalents, beginning of year	343,476		271,883
	 <b>,</b>		· -,
Cash and cash equivalents, end of year	\$ 675,260	\$	343,476

See accompanying notes to financial statements.

Notes to Financial Statements

Year ended December 31, 2012

United Way of Chatham-Kent ("United Way") is incorporated without share capital under the laws of Ontario. The Corporation's principal purpose is to develop teamwork among the social, philanthropic and charitable agencies servicing the community and their constituencies in the interest of the financial support of such agencies, and the effective planning and execution of the social service programs of this community. United Way's Mission Statement is "to improve lives and build community in Chatham-Kent". The Organization is a registered charity under The Income Tax Act and accordingly is exempt from income taxes, provided certain requirements of The Income Tax Act are met.

### 1. Change in basis of accounting

These are the United Way's first financial statements prepared in accordance with Canadian Accounting Standards for Not-For-Profit Organizations (ASNPO). In prior years, the United Way prepared its financial statements in accordance with Canadian Generally Accepted Accounting Principles ("Canadian GAAP"). The impacts of this change are disclosed in note 3 of these financial statements.

### 2. Significant accounting policies

These financial statements have been prepared by management in accordance with Canadian Accounting Standards for Not-For-Profit Organizations (ASNPO) accounting principles. The significant accounting policies are as follows:

### (a) Revenue recognition

The United Way follows the deferral method of accounting for contributions. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured. Externally restricted fund contributions other than endowment contributions are recognized as revenue in the year in which the related expenses are recognized.

Endowment contributions are recognized as direct increases in endowment net assets.

Restricted investment income is recognized as revenue in the year in which the related expenses are recognized. Unrestricted investment income is recognized as revenue when earned

Grants are recognized as revenue as the service or program is provided.

### (b) Capital assets

Capital assets are stated at cost. Amortization is provided in the declining balance method at the following annual rates:

Building 2.5% Equipment 20%

### (c) Pledges receivable and allocations to participating agencies

Pledges receivable are recorded as an asset in the accounts, net of an allowance for uncollectible amounts. Since the funds to be distributed to the participating agencies in the following year are based on the expected realization of the current year's campaign pledges, the undistributed approved allocation to participating agencies is reflected in the balance sheet as a liability.

Notes to Financial Statements (continued)

Year ended December 31, 2012

### 2. Significant accounting policies (continued)

### (d) Financial instruments classification

Cash is classified as held for trading. Investments are classified as held-to-maturity and are recorded at amortized cost. Pledges receivable, accrued interest receivable and other receivables have been classified as loans and receivables and are reported at amortized cost using effective interest method. Undistributed allocation to funded agencies, accounts payable and accrued liabilities, payable to other charities and mortgage payable have been classified as other and are reported at amortized cost using effective interest method.

### (e) Cash and cash equivalents

The United Way considers deposits in banks, and short-term investments with original maturities of three months or less as cash and cash equivalents.

### (f) Contributed services

A substantial number of volunteers contribute a significant amount of their time each year. Because of the difficulty of determining the fair value, contributed services are not recognized in the financial statements.

### (g) Use of estimates

The preparation of financial statements in accordance with Canadian Accounting Standards for Not-For-Profit Organizations requires United Way's management to make estimates and assumptions such as the useful life, amortization of assets and the allowance for doubtful pledges, that effect the reported amounts of certain assets and liabilities at the date of the financial statements and the reported amounts of certain revenue and expenses during the year. Actual results could differ from the United Way's best estimates as additional information becomes available in the future. These estimates and assumptions are reviewed periodically and, as adjustments become necessary, they are reported in the periods in which they become known.

### 3. Impact of the change in the basis of accounting

(a) Changes as a result of adoption of ASNPO

There were no restatements required as a result of applying the significant accounting policies as described in note 2.

(b) Elective exemptions used in the transition to ASNPO

There are no restatements required as a result of applying the elective exemptions.

(c) Adjustments to net assets at January 1, 2011

There are no adjustments to net assets as previously reported at January 1, 2011.

Notes to Financial Statements (continued)

Year ended December 31, 2012

### 3. Impact of the change in the basis of accounting (continued)

(d) Adjustments to statement of financial position as at January 1, 2011 and December 31, 2011

There are no adjustments to net assets as previously reported at January 1, 2011 as previously reported as at January 1, 2011 or December 31, 2011.

(e) Adjustments to statement of operations and changes in net assets for the year ended December 31, 2011

There were no restatements to the statement of operations or changes in net assets as previously reported for the year ending December 31, 2011.

(f) Adjustments to statement of cash flows for the year ended December 31, 2011

There were no adjustments required to presentation in the statement of cash flows presented at December 31, 2011.

### 4. Capital assets

	Cost	Accumulated Amortization	2012 Net	2011 Net
Land Building Equipment United Way building at CSV	\$ 209,046 628,670 222,247 18,500	\$ - 33,415 188,900	\$ 209,046 595,255 33,347 18,500	\$ 209,046 587,738 29,637 18,500
	\$ 1,078,463	\$ 222,315	\$ 856,148	\$ 844,921

### 5. Deferred contributions

Deferred contributions related to expenses of future periods represent unspent funds externally restricted grants and donations.

	2012	2011
Balance beginning of year Contributions during the year Expenditures	\$ 541,268 390,073 (285,723)	\$ 450,639 310,259 (219,630)
	\$ 645,618	\$ 541,268

Notes to Financial Statements (continued)

Year ended December 31, 2012

### 6. Mortgage payable

The mortgage payable is without interest, repayable \$4,167 monthly, due June 28, 2014.

### 7. Net assets held for endowment purposes

The assets held in the twelve endowment funds are as follows:

	2012	2011
Donations		
Thomas W. Burke memorial fund	\$ 100,000	\$ 100,000
Cameron Carruthers memorial fund	3,948	3,923
Teri Craig memorial fund	1,942	1,942
Megan Benge memorial fund	17,160	17,160
Laura Bradley memorial fund	632	632
Scott Owen memorial fund	11,277	11,277
Jason Young memorial fund	1,090	1,090
Kirkwood Family Fund	13,282	13,282
Hetherington Family Fund	10,000	10,000
Shirley Mellow Fund	4,397	2,393
Richardson Fund	10,000	10,000
McNeill Fund	9,181	6,186
	182,909	177,885
Investment income	102,000	177,000
Thomas W. Burke memorial fund	7,812	1,939
Cameron Carruthers memorial fund	1,102	871
Teri Craig memorial fund	1,127	1,013
Megan Benge memorial fund	3,789	2,781
Laura Bradley memorial fund	367	330
Scott Owen memorial fund	881	219
Jason Young memorial fund	85	21
Kirkwood Family Fund	4,548	3,768
Hetherington Family Fund	1,781	1,194
Shirley Mellow Fund	(59)	-
Richardson Fund	781	194
McNeill Fund	431	68
	22,645	12,398
	\$ 205,554	\$ 190,283

- (a) The Thomas W. Burke memorial fund is comprised of funds received from Mr. Burke's estate in 1981 and in-memoriam donations plus accumulated investment income. Investment income earned is to be used for Community Impact Grants.
- (b) Cameron Carruthers memorial fund is comprised of in-memoriam donations. Investment income earned is to be used for programs for youth education and counseling on substance abuse.

Notes to Financial Statements (continued)

Year ended December 31, 2012

### 7. Net assets held for endowment purposes (continued)

- (c) The Teri Craig memorial fund is comprised of in-memoriam donations and other fundraising revenue. Investment income earned is to be allocated to local charitable organizations in consultation with family members.
- (d) The Megan Benge memorial fund is comprised of in-memoriam donations. Investment income earned is to be allocated in consultation with family members.
- (e) The Laura Bradley memorial fund is comprised of in-memoriam donations. Investment income earned is to be allocated in consultation with family members.
- (f) The Scott Owen memorial fund is comprised of in-memoriam donations and other fundraising revenue. Investment income earned is to be used for programs for suicide prevention.
- (g) The Jason Young memorial fund is comprised of in-memoriam donations. Investment income earned is to be allocated in consultation with family members.
- (h) The Kirkwood Family fund has been established with donations from the members of the Kirkwood Family, (the Executive Director's parents). All investment income is to be used to offset the cost of maintenance on the miniature United Way building constructed in the Chatham-Kent Children's Safety Village.
- (i) The Hetherington Family fund has been established with a gift from Michelle Hetherington received from her employer in recognition of her commitment to her community as campaign co-chair in 2003. Investment income earned is to be allocated in consultation with family members.
- (j) The Shirley Mellow fund has been established in memory of the first Executive Director of the Tilbury Information and Help Centre. Investment income earned is to be allocated for youth bursaries in Tilbury.
- (k) The Richardson fund was established with a gift from the James F. Richardson Foundation. Investment income earned is to be used for youth programs.
- (I) The McNeill memorial fund is comprised of in-memoriam donations and other fundraising revenue. Investment income earned is to be allocated in consultation with family members.

Notes to Financial Statements (continued)

Year ended December 31, 2012

### 8. Net assets internally restricted

The Board of Directors have internally restricted funds to be used as follows:

	2012	2011
Operating	\$ 105,000	\$ 347,000
Funded agency reserve	204,500	113,000
Capital	25,000	12,583
Community Impact Grants	102,250	, <u>.</u>
Building fund	50,000	-
Discretionary purposes	, _	24,000
	\$ 486,750	\$ 496,583

These internally restricted amounts are not available for other purposes without the approval of the Board of Directors.

### 9. Commitments

The United Way of Chatham-Kent has committed to allocating one-quarter of the total funding approved for 2012 to its member agencies for the first quarter of 2013 (approximately \$212,500).

### Lease commitments:

The future minimum annual lease payments under operating leases for premises and equipment are as follows:

2013 2014 2015			\$ 7,831 6,000 3,000
			\$ 16,831

### 10. Investment income

	2012	 2011
Income on unrestricted resources Income on restricted resources held for endowment	\$ 4,771 10,448	\$ 2,468 3,366
Total investment income earned	\$ 15,219	\$ 5,834

Notes to Financial Statements (continued)

Year ended December 31, 2012

# 11. Allocation of general management and administration to fundraising and program expenses

General management and administration expenses are incurred to support functional areas and are allocated to fundraising and program expenses based on the wage cost on a person by person basis, occupancy costs on a square footage basis and other costs on a per employee basis.

	2012	2011
To fundraising expenses To program expenses	\$ 28,940 51,656	\$ 27,763 49,716
	\$ 80,596	\$ 77,479

### 12. Winter Warmth

During 2009, United Way entered into a Trust Agreement to manage a legal settlement related to a class action against a utility. The United Way was charged with investing the settlement and administering the funds to be used to assist specific utility customers who qualify under the Winter Warmth Fund program. The Winter Warmth Fund provides assistance with utility bills to qualifying low-income individuals and families.

### 13. Fair value of financial assets and liabilities

### Fair value

The fair value of cash, pledges receivable, other receivables, undistributed allocation to funded agencies, accounts payable and accrued liabilities, payable to other charities and deferred contributions approximate their carrying value due to the immediate or short-term maturity of these financial instruments. Investments are carried at fair value and are based on quoted market prices. The fair value of the mortgage payable was approximately \$449,976 compared to a carrying value of \$475,000. Fair value has been calculated using the future cash flows (principal plus interest) of the outstanding mortgage payable discounted at current market rates of 3.95% available to the Corporation for the same or similar instruments.

### Credit risk

The United Way collects pledges from donors in the normal course of its operations and maintains a provision for pledge losses. Due to the nature of pledges, the United Way is not able to reduce its credit risk.

### Market and interest rate risk

The risks associated with the investments are the risks associated with the securities in which the funds are invested. The value of fixed income securities will generally rise if interest rates fall and fall if interest rates rise.

Notes to Financial Statements (continued)

Year ended December 31, 2012

### 13. Fair value of financial assets and liabilities (continued)

Concentration of risk

In management's opinion the United Way is not exposed to any significant concentrations of risk.

Liquidity risk

In management's opinion the United Way is not exposed to any significant liquidity risk.

Foreign currency risk

In management's opinion the United Way is not exposed to any significant foreign currency risk.

### 14. Capital management

The United Way's objectives when managing capital are to develop and maintain a financial model and a capital expenditure process which supports the strategic directions of the United Way, and safeguards the United Way's ability to continue to provide benefits to the community.

The United Way monitors and assesses its financial performance to ensure its capital structure, consisting of net assets, is appropriately maintained. In order to maintain its capital structure, the United Way may engage in additional fundraising or adjust community investments.

The entity is not subject to any externally imposed capital requirements.

Schedule - Operating Expenses

Salaries Benefits Parking and mileage Equipment leases Telephone Office and computer Campaign supplies Postage Occupancy costs	\$	522,039 121,051 10,406 9,514 10,437 19,777 11,564 8,652	\$	508,574 115,467 9,419 15,508 10,625 17,448
Benefits Parking and mileage Equipment leases Telephone Office and computer Campaign supplies Postage Occupancy costs	\$	121,051 10,406 9,514 10,437 19,777 11,564	\$	115,467 9,419 15,508 10,625
Parking and mileage Equipment leases Telephone Office and computer Campaign supplies Postage Occupancy costs		10,406 9,514 10,437 19,777 11,564		9,419 15,508 10,625
Equipment leases Telephone Office and computer Campaign supplies Postage Occupancy costs		10,406 9,514 10,437 19,777 11,564		15,508 10,625
Equipment leases Telephone Office and computer Campaign supplies Postage Occupancy costs		10,437 19,777 11,564		10,625
Office and computer Campaign supplies Postage Occupancy costs		19,777 11,564		
Campaign supplies Postage Occupancy costs		11,564		17 //0
Postage Occupancy costs				11,440
Occupancy costs		8,652		7,814
				8,622
		53,678		49,516
Insurance		11,764		9,746
Printing and photocopying		7,279		4,759
Program purchases		3,538		3,474
Volunteer training and recognition		4,166		3,441
Staff training		5,771		9,605
Meeting expenses		1,577		3,198
Professional fees		7,068		8,546
Bank charges		10,240		4,960
Resource material/membership		2,573		5,660
Amortization		21,561		19,503
	\$	842,655	\$	815,885
Allocated as follows:				
General management and administration	\$	90 E06	•	77 470
Fundraising	Ф	80,596 273,643	Ф	77,479 264,592
Community Impact Programs		213,043		204,592
Community investment and agency relations		60 257		65 607
Volunteer & Information Chatham-Kent		68,257 47,294		65,697 45,334
Tilbury Information and Help Centre		98,705		98,236
Wallaceburg Information and Help Centre		•		62,893
Partnership development and community capacity building		64,691		
The "425" Centre for Community Innovation		92,463		89,007
The 425 Centre for Community Innovation		117,006		112,647
	\$	842,655	\$	815,885
Fundraising expenses				
Share of operating expenses	œ.	272 642	ø	264 502
Direct fundraising expenses	\$	273,643 55,391	Ф	264,592
Allocation of general management and administration expenses		,		14,170
Anocation of general management and administration expenses		28,940		27,763
	\$	357,974	\$	306,525

Schedule - Program Expenses

	2011
\$ 39.087	\$ 36,760
	99,663
	29,380
	31,090
·	41,250
	43,792
,	
	7,157
·	32,465
	22,209
	21,959
	30,590
	15,789
	129,138
	93,742
	23,932
	29,853
	41,694
66,111	62,430
834,450	792,893
•	16,250
	91,881
	4,256
	1,200
60,000	12,000
\$ 1,039,679	\$ 918,480
4 00 057	
	\$ 65,697
	45,334
	98,236
	62,893
	89,007
117,006	112,647
88,572	6,430
32,667	-
33,727	_
	43,772
	16,925
	15,308
	2,525
	558,774
51,656	49,716
	\$ 1,039,679 \$ 68,257 47,294 98,705 64,691 92,463 117,006 88,572 32,667 33,727 59,738 13,823 18,000 84 735,027